



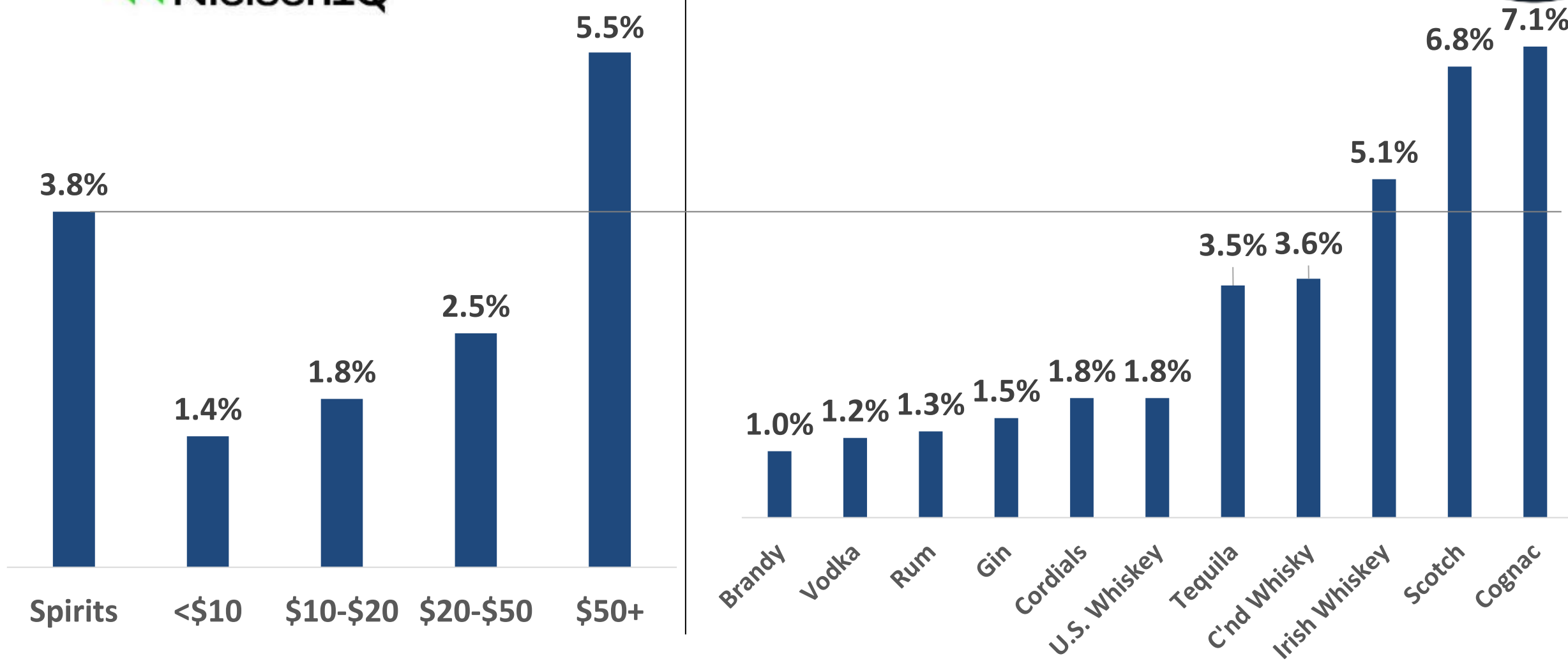
SPIRITS



Spirit average retail selling price changes



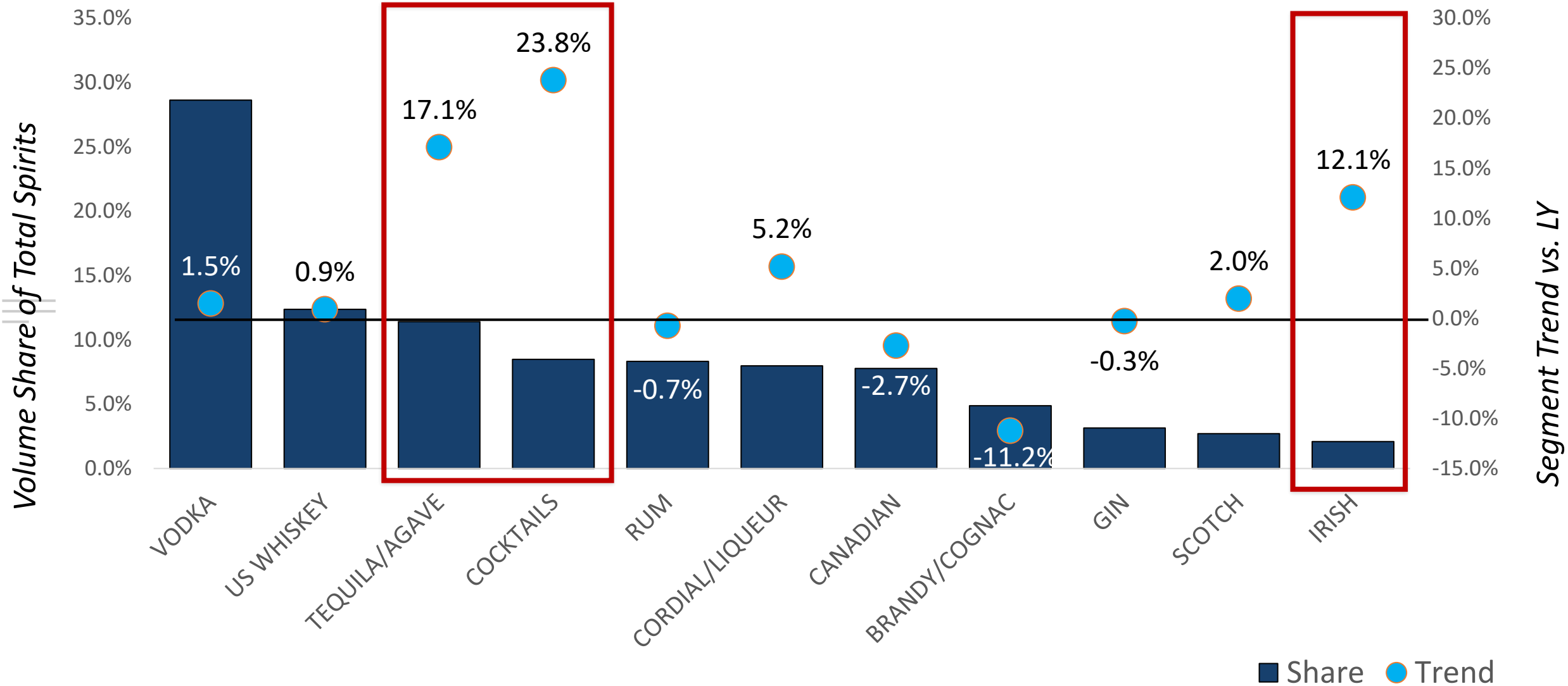
Average Retail Selling Price (@ item level)
4 w.e June 18, 2022 vs Year Ago



Source: Nielsen Measured Off Premise Channels (Top Items); Equiv 750 ml prices



Tequila, Premixed Cocktails (#4), & Irish Whiskey driving growth

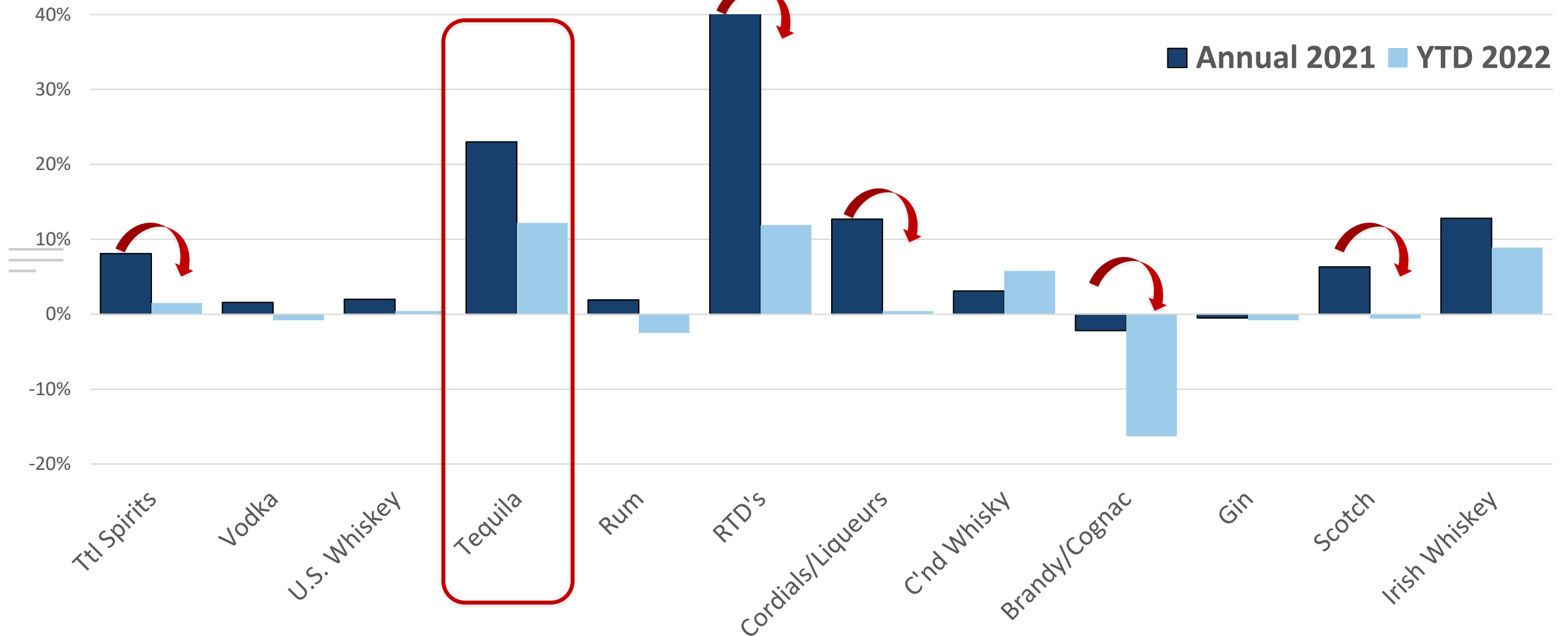




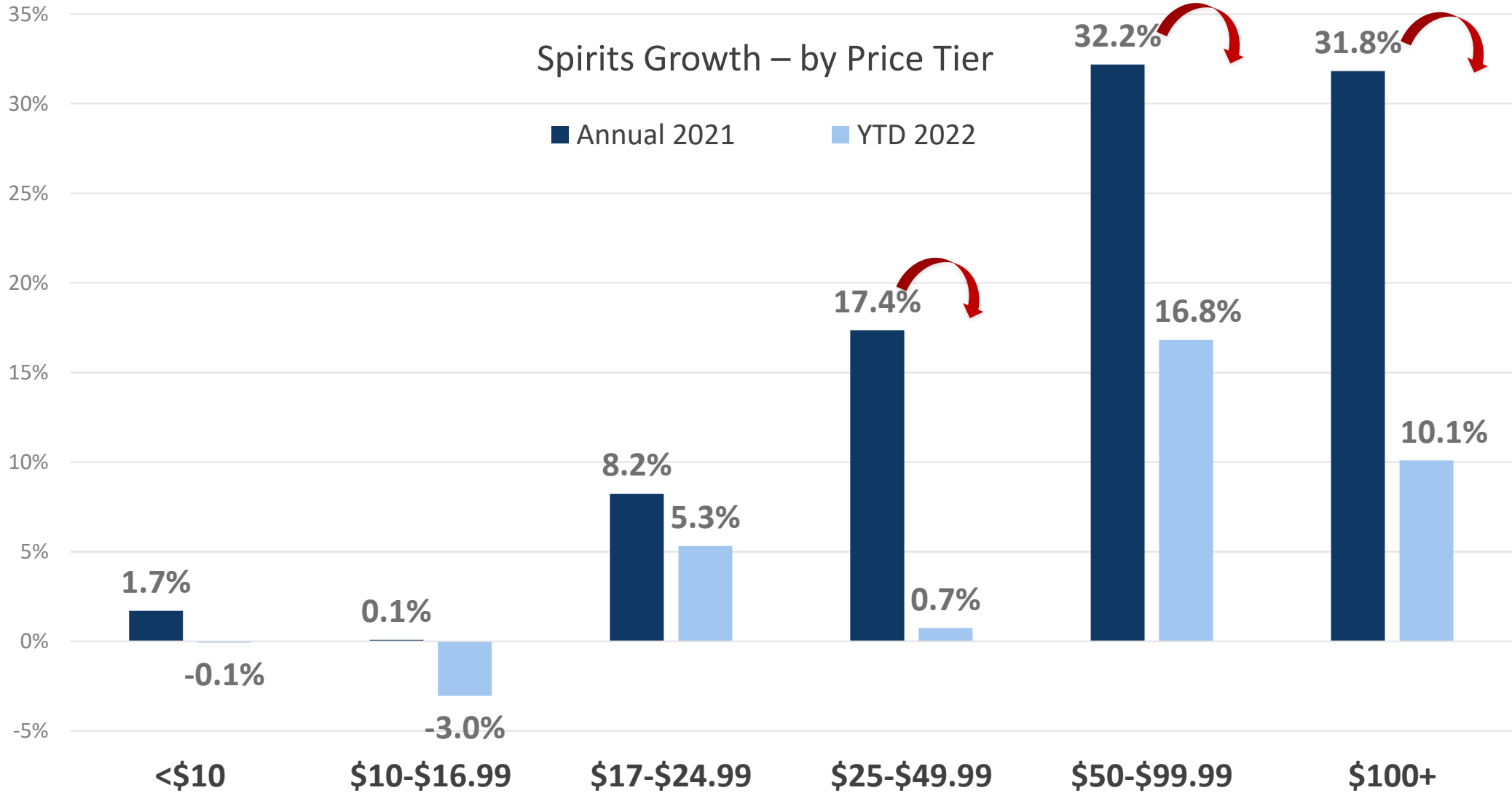
General deceleration across Spirit segments YTD – but Tequila still a growth monster; Cognac down



Total U.S. – Volume percent change vs Year Ago



\$25+ Spirit price tier growth has decelerated – but still robust for \$50+; lower tiers hanging in there (unlike Wine)



Deceleration across most Spirit luxury segments – but NOT all



\$50+ Spirit Price Tiers - Volume percent chg vs Year Ago

